

Auburn Endurance Capital Committee Meeting Minutes

Date: Dec. 11, 2012
Time: 8:30 a.m.
Location: City Hall – Rose Room (following the 7:30 a.m. Meddlers' Meeting)
Present: Cynci Calvin, Harvey Roper, Bob A. Miller, Colleen Conley, Bob Snyder

Minutes: Minutes from Nov. 11, 2012 meeting approved.

Public Comment:

- Glen Carnahan has made a request to be on the ECC
 - No positions are open
 - We would appreciate him being involved and welcome his attendance at the meetings
 - Then when an opening occurs (2014), he can apply for it.
- Promote, provide the public poster project
 - Businesses and other organizations receive "Auburn Style" posters for free from the City
 - They would need to have them framed
 - Excellent way to promote the image of the Endurance Capital
- Bring back the Endurance Challenge (100 Miles in One Year).
 - Partner with ARD
 - Sheryl Peterson, contact
 - Discussion about having different pins for the awards (hoof, pedal, foot)
 - Steve Holden volunteered to work on a plan.
 - Cynci to send Steve the files she has.

Review of Meddlers'/Chamber Meeting

- Excellent reports by Steve Holden, Harvey Roper, Colleen Conley about our mission, accomplishments, goals.
- Good feedback and many compliments from audience
- Excellent exposure for the committee and the concept.

AECW Website

- Harvey will check with Bob Richardson about \$2000 using the \$2000 from Bike Auburn funds.
- Colleen made the motion to proceed with website work with accedeo.com as soon as funds are available; Harvey seconded; motion passed unanimously.

Placer Co. Visitors Center

- Harvey met with Kathy Perry: Tevis cabinets are going to be made by a Tevis member cabinetmaker.
- Hope to be done just after Jan. 1, 2013.
- Will be for both the Ride and the Run (?).

Endurance Hall of Fame

- Old City Hall has space
- National Cycling Hall of Fame is looking for a home.
- Bob Snyder will bring Old City Hall plans to next meeting.
- Cynci mentioned ECC having a presence at the Sacramento Running Association Hall of Fame Banquet on Jan. 26
 - Includes people from the greater Sacramento area, and that includes Auburn
 - Auburnites Paul Reese and Rae Clark are being inducted this year.
 - Motion to fund up to \$400 for an Endurance Capital of the World presence at the SRA Hall of Fame Banquet providing there will be space to have a visual presence there: Unanimously approved.

Events

- 13th Annual Resolution Run on January 1 at Overlook – good item for website.
- Way Too Cool (March 1), 24-Hour Mtn. Bike Race (March 2)
 - See about putting postcards in goody bags
 - Lisa: Mtn. Bike Race; Julie Fingar: Way Too Cool 30K

Endurance Capital of the World Copyright

- Term was recently used to describe Boulder, CO for an event held there.
- City Attorney should be able to do this.

Meeting adjourned at 11:15 a.m.

Next Meeting: Tuesday, Jan. 8, 2013, 10 a.m., Auburn City Hall

